



BROOKLYN: THE NEW HOT SPOT FOR TOTS!

The New York Kids Club announces opening of Brooklyn Heights Location

Manhattan, NY October 7, 2007 – Brooklyn families have exciting new enrichment options for their children this season as the New York Kids Club announces plans to open a fifth center in Brooklyn Heights.

The 10,000 square foot Brooklyn location will host a 2's and 3's Club drop off program and classes for children 6 months - 18 years old in gymnastics, art, ballet, martial arts, cheerleading, ultimate fitness, as well as, open play, camp programs and one of a kind birthday parties.

Founder Pamela Wolf, a New York City resident and mother of four, opened her first location six years ago on the Upper West Side. "Our innovative and creative curriculum, professional instructors, exceptional customer service and fastidiously clean locations truly set us apart from other enrichment facilities. We are thrilled to join the Brooklyn community," shares Ms. Wolf.

Registration begins Monday, October 15th, 2007. Please call 212-400-9500 for information on Brooklyn camps, classes and Birthday parties.

Founded in September of 2001, The New York Kids Club serves as Manhattan's premier childhood enrichment facility for young people ages 6 months – 18 years, offering unique and innovative programming options for growing bodies and inquisitive minds.

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