



BUBBLES AND BACKFLIPS:

New York's Children's Party Scene Continues to Surprise and Delight!

MANHATTAN, NY— The music begins to pulsate as New York Kids Club coaches shout a magic word selected by the Birthday child and a tall wall of blue panel mats parts to reveal an obstacle course specifically designed with the Birthday child in mind.

This is no ordinary Birthday party, however, as the coaches suddenly burst into a choreographed song and dance number which includes the special integration of the Birthday child's name.

Party guests are then led through "story themed" Gymnastics, Cooking, Broadway or Art activities interfused with magic, mystery and, of course, theatrical flair.

Director of Operations, Crystal Roberts, shares "our Birthday team is selected through a multi-stage audition process. In addition to thorough screening and the requirement of previous experience working with children, applicants are also required to learn a dance combination, sing 16 bars of our signature Birthday song and read from our "Broadway Birthday Book."

"New York Kids Club Birthday alumni have gone onto to perform both regionally and nationally; we celebrate and recognize their theatrical successes and make a point of scheduling company wide attendance at staff performances whenever possible," Ms. Wolf explains.

Parties culminate in a full out choreographed Broadway style disco dance party with bubbles, high kicks, jazz hands, double pirouettes and the occasional back flip.

New York Kids Club birthdays begin at \$625 for the first 10 children.

Founded in September of 2001, The New York Kids Club serves as New York's premier childhood enrichment facility for young people ages 6 months – 12 years, offering unique and innovative programming options for growing bodies and inquisitive minds.

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